

**RX4 Team**  
**March 24, 2010**  
**5:15-6:45**

**Members Present:** Ross Nason, Blanche Davison, Elery Keene, Linda Woods

1. Review and prioritize the 2010 goals for the Steering Committee
  - Tabled until more members are present.
2. Blanche's proposition
  - Blanche shared that her husband died as a result of mesothelioma, asbestos poisoning. She is willing to donate a share of her settlement to this team in memory of her husband.
  - She prefers that this be used for reusable bags.
  - Maybe something could be coordinated with Barrels/maybe Uncle Dean's
  - Ross: This needs to be discussed with Mike.
  - Linda suggested the Farmers' Market, but Ross prefers to reach a different audience.
  - Ross: target audience of supermarket shoppers. We could have a table in front of a supermarket, distribute the bags, and educate as to their value.
  - Elery: Maybe Pleau's (Winslow) or Joseph's (Waterville)/ Linda added Buddie's (Oakland)
  - Ross: maybe we could get small business owners to buy into the program/ such as, "If you pledge to come back with this bag, we'll give you a 5% discount."
  - Linda: We could include the newsletter, Sustain Mid-Maine Coalition brochure, and/or the recycling brochure in each bag.
3. The Brochure
  - Blanche: Can we simplify the brochure?
  - Ross: Maybe we can do two brochures: one as a tri-fold with a list; one more comprehensive
  - Ross: had Unity College students do one that looks like a grid
  - Linda told about Pittsfield's Trash to Treasure and Re-Use Pennywise (a building of items to swap located at the transfer station).
  - Linda: Marian talked with the editor of the *EZ Big Book*. He seemed interested in including the recycling info in this book for a reduced charge.
  - Discussion followed about people's not using this because they don't know that the material is there.
  - Ross suggested that we ask him to give a 15 minute presentation that includes opportunity for questions and answers.
  - Linda will contact Marian to arrange this.

- Ross still plans to send a comprehensive list of items to recycle. Several of us are responsible for contacting our respective towns to find out specific info.
- Blanche wonders where to start.

#### 4. Water

- Blanche would also like to use some of her gift for a showing of *Tapped*.
- FREE: *Flow* at Colby March 29 at 7:30 in Arey 5. A discussion will follow.
- FREE: *Tapped* at Colby on April 22 at 7:30 in Arey 5. Linda will facilitate a discussion after.
- (Arey is a science building. It is located right off Mayflower Hill. If you face the library, Arey is on your right. Check Colby's web site for more detailed directions.)
- Emily Posner of Defending Our Water will do a presentation sometime in the spring.
- Ross thinks this presentation should come from the Education Team.
- If we show *Tapped*, we should partner with Railroad Square. Let them charge for the money to pay for its showing. Maybe it could be part of the film festival. Our cost would be advertisement and enticement.
- Blanche: We should publicize the Colby presentation, but try to have it at Railroad Square as well. We will get a different clientele. Ross hopes for more time to put this together.
- Maybe we could show the movie and have Emily's presentation on the same day.
- Ross will make the initial contact with Alan Sanborn.

The next meeting is **Wednesday, April 7**. Please contact Ross and Linda with a time on that date that works better: **8:00 AM; 12:00 PM; or 5:30 PM**. Would you like to meet somewhere to have a meal or bring a bag lunch? We are hoping to have more of you attend the next meeting. Please let us know what works for you.